

Business Challenge

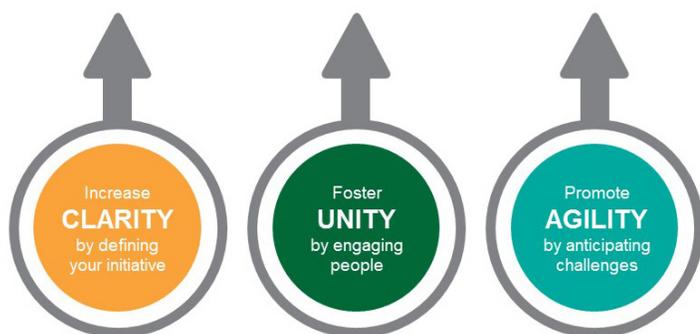
It's a fact: Success in business goes to the swift. It's about who can create the most value smarter and faster than the competition. Yet 70 percent of strategic initiatives fail to execute successfully and on time.

Target Audience

The audience for Accelerating Strategic Initiatives is mid-level to senior-level leaders who lead strategic initiatives or complex projects. The program can be adapted for first-level leaders or for individual contributors who lead project teams.

Our Solution

AchieveForum's research points to three specific "people factors" that drive strategic speed: clarity, unity, and agility.



This program will enable your leaders to:

- Accelerate successful execution of projects and initiatives
- Communicate about their initiative in a clear and compelling way
- Involve people in dialogue about the initiative and in shaping the execution plan
- Assess progress, identify obstacles, and correct course
- Reduce the impact of unanticipated events on execution

Accelerating Strategic Initiatives contains four modules:

- **Introduction to Strategic Speed** introduces the program in the context of AchieveForum's strategic speed research. Participants self-assess their use of seven strategic speed-based leadership actions.
- **Increase Clarity:** Define Your Initiative provides tools and activities for increasing clarity for the initiative or project, including the six clarity questions and how to create messages that are relevant to the various groups involved.
- **Foster Unity:** Engage People provides tools and activities that increase unity for the initiative, including how to make communications compelling and how to use dialogue to engage others in the initiative and in planning its execution.
- **Promote Agility:** Anticipate Challenges helps participants promote agility in their target initiative by anticipating challenges that might arise in the course of the initiative; building course-correction activities into the execution plan; and taking into account the impact of the rare event that could derail their efforts.

Delivery Options

- **Classroom:** 1 day
- **Virtual Classroom:** Two 2-hour virtual facilitator-led sessions, combined with pre-session and intersession work totaling 4 hours
- **Custom Blended Options:** AchieveForum can create a specific solution to meet your needs, leveraging a wide variety of virtual and work-integrated learning methods. These may include the following: Virtual Orientation Sessions and Small-Group Webinars; Online Discussions; Action Learning; Reconnects; Leader/Coach Tool Kits; and Downloadable Job Aids

Driving Measurable Results

We help organizations drive performance that generates measurable, sustainable results through helping you achieve leadership excellence at every level of the organization. Our research into high-performing leaders and organizations forms the basis of all our learning solutions.

About AchieveForum:

AchieveForum delivers leadership solutions that are designed for the customer and are built on more than 85 years of global experience. Our tailored learning solutions are created with purpose and driven by innovation to help organizations effectively execute their business strategies. We provide clients with practical and research-based products and programs that mobilize employees, accelerate business-initiative implementation, and improve agility. For more information, go to:

www.achieveforum.com

© AchieveForum, 2016

achieve+forum™