

Connecting People to Strategy

Business Challenge

An organization's ability to engage all of its people in executing strategy—one that must constantly and proactively evolve in order to stay competitive—is a key determinant of its success. Without the knowledge of how their work contributes to the success of the organization, employees are less engaged and committed, and organizational performance suffers. Mid-level leaders are the critical linchpin between executive strategy and day-to-day outcomes, and they must step up to the task of connecting people to strategy, even in the context of constant evolution of strategic direction.

Target Audience

Mid-level leaders who are managers of managers can learn and apply best practices from Connecting People to Strategy.

Our Solution

This module helps leaders learn and apply skills for bridging strategy and operations. Via videos, lively conversations, and real-life practice, participants will increase their ability to connect people to strategy.

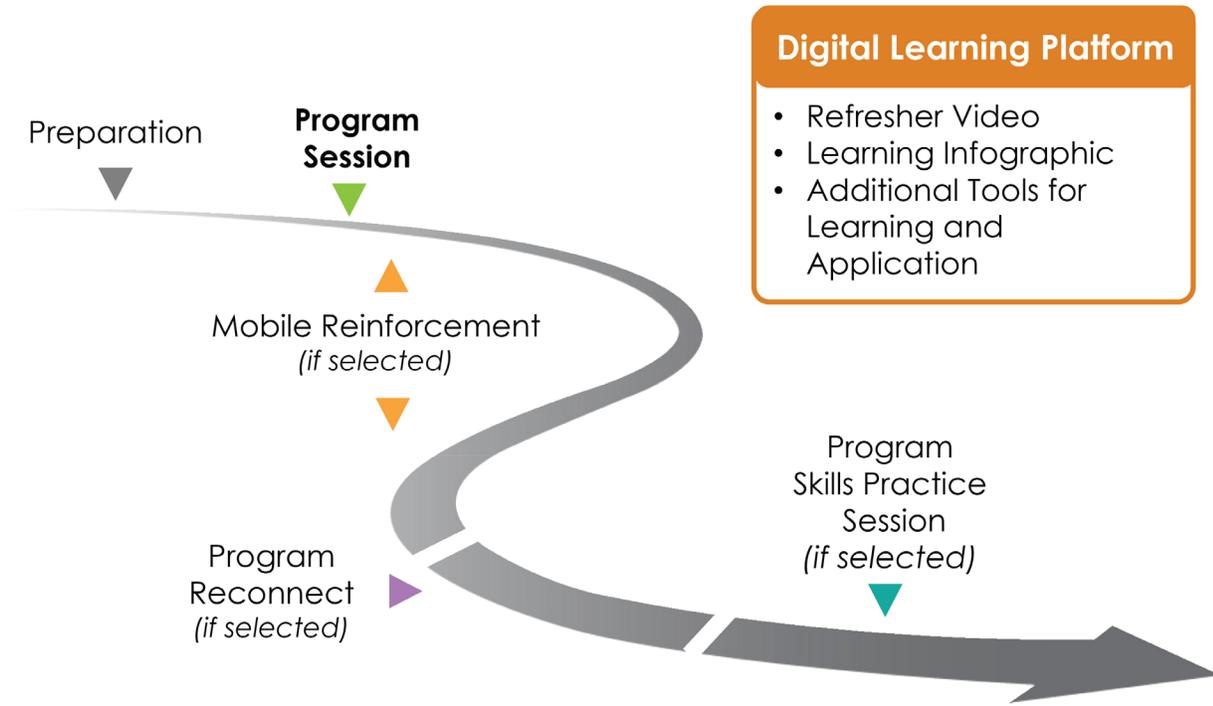
This program will enable your leaders to:

- Clarify how your strategic priorities contribute to the success of the organization
- Connect the work of individuals and the group to your strategic priorities
- Communicate in ways that create alignment and engagement

This program contains the following key content:

- **Connect Daily Work to Strategy:** Participants reflect on their ability to connect people to strategy through a self-survey. They then develop their ability to describe their organization's priorities and how their priorities relate to them, through applying skills and tools to one of their own strategic priorities.
- **Communicate in a Compelling Way:** Participants learn and practice key skills for communicating the strategy in a way that inspires commitment and alignment.
- **Create Opportunities for Dialogue:** Participants enhance their ability to involve others in a dialogue around strategy that builds commitment and alignment from others.

Learning Journey



Driving Measurable Results

We help organizations drive performance that generates measurable, sustainable results through helping you achieve leadership excellence at every level of the organization. Our research into high-performing leaders and organizations forms the basis of all our learning solutions.

About AchieveForum:

AchieveForum delivers leadership solutions that are designed for the customer and are built on more than 85 years of global experience. Our tailored learning solutions are created with purpose and driven by innovation to help organizations effectively execute their business strategies. We provide clients with practical and research-based products and programs that mobilize employees, accelerate business-initiative implementation, and improve agility. For more information, go to:

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